



Zero fatalities. Zero excuses.

EVERYONE BUCKLED



ND's law to save lives

NEWS RELEASE | FOR IMMEDIATE RELEASE | April 24, 2025

***Click It or Ticket* begins May 1**

DEVILS LAKE, N.D. – In an effort to save lives and reduce traffic injuries, law enforcement agencies across North Dakota will increase patrols from May 1 through June 2 as part of the *Click It or Ticket* campaign, focusing on enforcing North Dakota's seat belt law.

Seat belts are the single most effective safety device to prevent death and injury in a traffic crash. Unbelted fatal crashes in North Dakota occur most often on rural roads and during weekend (Friday and Saturday) nights according to the state's most recent data. Many of these fatalities involve males, who made up 79% of the unbelted traffic deaths over the past five years (2019-2023).

North Dakota's seat belt law is now a primary enforcement law meaning drivers can be stopped and cited solely for not wearing a seat belt. The law mandates that all occupants, regardless of seating position, must be buckled up or in the appropriate child restraint.

"Wearing a seat belt is one of the easiest ways to protect yourself and your passengers," said Devils Lake Police Chief Jason Toso. "It's a simple habit that could save a life."

Seat belts are proven to significantly reduce the risk of serious injury or death in a crash. Data shows that belted occupants are more likely to escape crashes with minor or no injuries, while those unbelted face a much higher risk.

This campaign is part of the [Vision Zero](#) strategy to eliminate fatalities and serious injuries on North Dakota roadways.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

###

C O N T A C T :

Lauren Wahlman, Safety Public Information Program Manager
North Dakota Department of Transportation

lwahlman@nd.gov | 701-328-2598

