



## North Dakota Department of Transportation September 2025 Organic Social Media Post Plan – Facebook

Once approved, the following draft posts will be used to populate the Vision Zero ND Facebook page for the month of September 2025. Additional posts may be recommended throughout the month based on newsworthy stories or unique opportunities that present themselves after this plan is approved. Those additional posts will be presented to NDDOT for approval before posting.

**September 1:** This Labor Day weekend, let's all pledge to be responsible. If you plan to drink, plan for a sober ride home. 🚫🍷 Drive Sober or Get Pulled Over. @NHTSA

[drunk-enforce-drive-labor-day-stick-around-graphic-anim-1080x1920-en.mp4](#)

**September 2:** If you're high, don't get behind the wheel. If you feel different, you drive different. Don't be the reason someone doesn't get home.

[drug-social-norming-pretty-simple-graphic-animated-1200x1200-en-2024-16271.mp4](#)

**September 3:** Prepared drivers are safe drivers. This National Preparedness Month, stock your vehicle with an emergency kit and plan for unexpected weather or road delays. 🧰 🌀 🌨

#NationalPreparednessMonth

[Emergency Preparedness](#)

**September 4:** Arriving 5 minutes late is better than not arriving at all. Slow down — your destination can wait. Speeding Catches Up With You. @NHTSA

North Dakota's Vision Zero initiative is supported by sponsors, like @Puklich.



**September 5:** Attending the United Tribes Powwow? Enjoy the celebration safely by buckling up every time you get in the vehicle. ❤️ 🖤

[Home](#) | [International Powwow](#)

**September 6:** Vision Zero is more than a goal. It's a commitment to protect every life on North Dakota roads. You can be part of the solution. Buckle up. Drive sober. Stay alert.

[About](#) | [NDDOT - Traffic Safety: Vision Zero](#)

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**September 7:** 88% of motorcycle fatalities in North Dakota in 2023 involved riders without helmets. Protect yourself by wearing All The Gear, All The Time.

[Motorcycle](#) | [NDDOT - Traffic Safety: Vision Zero](#)

[NDDOT MS LoveStory15 May25 Square.mp4](#)

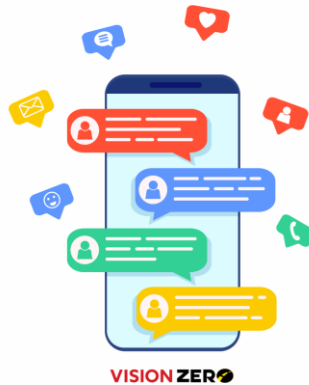
**September 8:** Sharing the road with trucks requires extra attention. 🚚 When driving near or around commercial motor vehicles, be sure to follow these tips:

- Drive defensively.
- Keep a safe distance.
- Avoid blind spots.
- Pass safely, or not at all.
- Pay close attention.
- Avoid the “squeeze play”.

[Commercial Motor Vehicle](#) | [NDDOT - Traffic Safety: Vision Zero](#)



**September 9:** Sending one text while driving 55 mph? It's like driving blindfolded for the length of an entire football field. Don't risk it. Keep your eyes on the road and your hands on the wheel.



**September 10:** VZ Coordinator Post

**September 11:** VZ Coordinator Post

**September 12:** Dariann Dawn Tveter was an 18-year-old college student who loved spending time with her family and friends. On December 6, 2015, Dariann's life was tragically cut short when an impaired driver struck her vehicle. Her story is a reminder that behind every crash statistic is a family grieving. Always drive sober, for yourself, your loved ones, and everyone else on the road.

[Vision Zero North Dakota](#)

**September 13:** VZ Coordinator Post

**September 14:** In 2023, lane departure crashes resulted in 1,063 injuries and 53 fatalities. Stay in your lane and stay alive!

[Lane Departure | NDDOT - Traffic Safety: Vision Zero](#)

**September 15:** This week we thank truck drivers who keep our shelves stocked and economy moving. Give them space, avoid blind spots, and always pass safely. 🚛

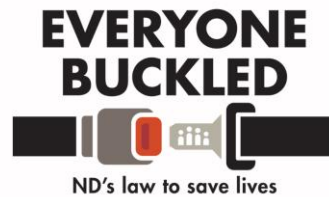
[National Truck Driver Appreciation Week | American Trucking Associations](#)

**September 16:** North Dakota's Primary Belt Law states that:

- All front seat and back seat occupants must be buckled up regardless of age.
- Children younger than 8 years of age are required to ride in a child restraint (car seat or booster seat).

The primary seat belt law helps us reach our goal of zero motor vehicle fatalities and serious injuries on North Dakota roadways.

<https://visionzero.nd.gov/strategies/OccupantProtection/Law/>



**VISION ZERO** 

**September 17:** Truck drivers log thousands of miles to keep us moving. Let's return the favor by driving responsibly. #TruckDriverAppreciationWeek 🚛💛

[20240622\\_140738.mp4](#)

**September 18:** VZ Coordinator Post

**September 19:** VZ Coordinator Post

**September 20:** As Truck Driver Appreciation Week ends, remember: safety is a shared road. Buckle up, stay alert, and thank a truck driver! #TruckDriverAppreciationWeek

[20240622\\_135717.mp4](#)

**September 21:** It's National Child Passenger Safety Week. The perfect time to double-check that your child is in the right car seat for their age, height, and weight.

- ✅ The right seat
- ✅ Installed the right way
- ✅ Used every time

Take a few extra minutes to protect what matters most!

[Child Passenger Safety Week | CPS Board](#)

**September 22:** Distracted driving is never worth it. Put the phone down, avoid multitasking, and keep your eyes on the road. 🚗🚫📱

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[Distracted Driving | NDDOT - Traffic Safety: Vision Zero](#)

**September 23:** VZ Coordinator Post

**September 24:** Want to make a difference in your community? 🧡 Join the Vision Zero Partner Network to help us promote traffic safety and reach our goal of eliminating motor vehicle crash fatalities and serious injuries. [#VisionZeroND](#) [#VZPN](#)

North Dakota's Vision Zero initiative is supported by sponsors, like @OneOK.

<https://visionzero.nd.gov/partner-safety-network/>



**September 25:** North Dakota's Move Over Law helps keep all road users safe while traveling. Slow down and move over when you see flashing lights! 🚓



**September 26:** Rear-facing. Forward-facing. Booster. Seat belt. Every stage matters! Check your child's car seat this week because safety isn't one-size-fits-all.

[child-car-seat-booster-belt-right-seat-chart-graphic-animated-1200x1200-en-p2023.mp4](#)

**September 27:** Today is Car Seat Check Saturday! Stop by a local check station to make sure your child's seat is safe and secure. 🚗 🛠️

<https://www.nhtsa.gov/vehicle-safety/car-seats-and-booster-seats#installation-help-inspection>

**September 28:** Each name on the Crash Memorial Wall tells a story of a life lost far too early. By sharing your story, you can help raise awareness and save lives.

[Vision Zero North Dakota](#)

**September 29:** Think distracted driving is just texting? Think again. It includes:

- Eating
- Using GPS
- Talking to passengers
- Selecting the music

Avoid the distractions. Keep your eyes on the road.

[The Dive – Really Scary \(:30\) | Distracted Driving Prevention](#)

**September 30:** As of today, \_\_\_\_ lives have been lost on North Dakota roads in 2025. These aren't just numbers. They're people, families, and futures. Always drive responsibly! #VisionZeroND

