



**North Dakota Department of Transportation  
November 2025 Organic Social Media Post Plan – Facebook**

Once approved, the following draft posts will be used to populate the Vision Zero ND Facebook page for the month of November 2025. Additional posts may be recommended throughout the month based on newsworthy stories or unique opportunities that present themselves after this plan is approved. Those additional posts will be presented to NDDOT for approval before posting.

**November 1:** In 2024, lane departure crashes caused nearly 1,300 injuries and 48 deaths in North Dakota. Stay alert, avoid distractions, and drive sober so you can stay in your lane and make it home safe. 🚗 #StayInYourLane #VisionZeroND

<https://visionzero.nd.gov/strategies/LaneDeparture/>

**November 2:** Daylight Saving Time ends today! 🕒 Shorter days mean more driving in the dark. Watch for pedestrians, cyclists, and wildlife on the roads. Buckle up and slow down.



**November 3:** Sleepy driving is risky driving. If you feel tired behind the wheel, pull over and rest. No destination is worth your life. 🚗 #DrowsyDrivingPrevention

<https://www.thensf.org/drowsy-driving-prevention/>

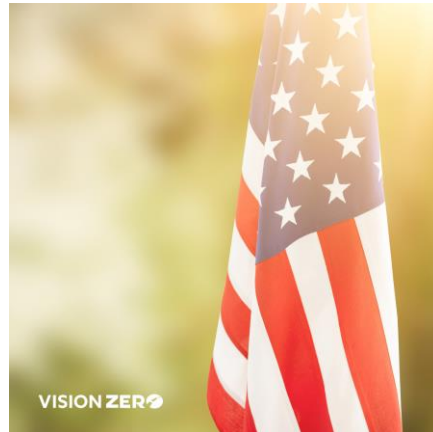
**November 4:** Seat belts save lives. In 2024, 48% of traffic deaths in North Dakota weren't buckled up. Protect yourself and your family. Every seat. Every trip. Every time.

<https://visionzero.nd.gov/strategies/OccupantProtection/>

**November 5:** Friday, November 14, we will honor lives lost to traffic crashes on World Day of Remembrance for Road Traffic Victims. Each name represents a family forever changed. Let's work together to prevent future tragedies. ❤️

<https://visionzero.nd.gov/events/WDR/>

**November 6:** Every choice behind the wheel matters. Buckle up, drive sober, and stay alert to protect yourself and everyone around you.

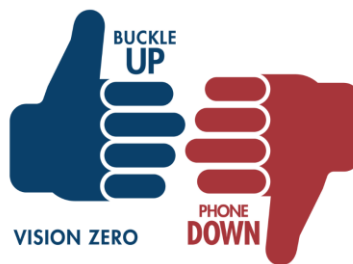


**November 7:** Drowsy driving crashes are preventable. If you are yawning, drifting, or struggling to focus, stop driving and rest.

<https://www.thensf.org/drowsy-driving-prevention/>

**November 8:** VZ Coordinator Post

**November 9:** Take the Buckle Up Phone Down Challenge today! Two simple actions that save lives: buckle up and put your phone down. Join the movement 🙌 <https://visionzero.nd.gov/partners/BUPD/>



**November 10:** This holiday season, MADD reminds us: "Tie One On for Safety." Make a plan for a sober ride before you celebrate. 🎀

<https://madd.org/drunk-driving/tie-one-on-for-safety/>

**November 11:** Today we honor the service and sacrifice of our veterans. Drive safely and responsibly to show respect for those who protect our freedoms.



**November 12:** VZ Coordinator Post

**November 13:** Please join us tomorrow at the State Capitol for North Dakota's World Day of Remembrance for Road Traffic Victims. Together, we will honor and remember the lives lost on our state's roads.

<https://visionzero.nd.gov/events/WDR/>

**November 14:** VZ Coordinator Post

**November 15:** The Primary Seat Belt Law is simple: everyone buckled, every ride. It's the law, and it saves lives.

North Dakota's Vision Zero initiative is supported by sponsors, like Chord Energy.

<https://visionzero.nd.gov/strategies/OccupantProtection/>

**November 16:** Today is World Day of Remembrance for Road Traffic Victims. Let's commit to driving sober, buckling up, and eliminating distractions to honor the lives lost on our roads. #WDoR2025

<https://worlddayofremembrance.org/#remembersupportact>

**November 17:** Crash Responder Safety Week News Release

**November 18:** VZ Coordinator Post

**November 19:** VZ Coordinator Post

**November 20:** When you see flashing lights on the roadside, slow down and move over. Crash responders risk their lives to protect ours. 🚒 <https://transportationops.org/TIM/CRSW>

[https://youtu.be/m\\_tFNCpCXSU](https://youtu.be/m_tFNCpCXSU)

**November 21:** VZ Coordinator Post

**November 22:** Winter is coming. ❄️ Be prepared before the first storm hits:

- ✓ Keep an emergency kit in your car
- ✓ Check tires, wipers, and lights
- ✓ Slow down on icy roads

For more tips 👉 <https://visionzero.nd.gov/strategies/WinterDriving/>

**November 23:** Safe driving is about choices. Buckle up, slow down, and drive distraction-free. Let's reach Vision Zero together. <https://visionzero.nd.gov/>

North Dakota's Vision Zero initiative is supported by sponsors, like Northern States Fishing Tools.



**November 24:** Starting your Thanksgiving fun a little early? 🦃🍷 Don't risk it. Get a safe ride home! Use Lyft code **VZTURKEY25** for \$10 off your ride while codes last.

\*Insert graphic once approved\*

**November 25:** Heading out for Thanksgiving? Expect heavy traffic and changing weather. Buckle up, drive alert, and plan a sober ride if you plan to drink. 🍷🚗

<https://visionzero.nd.gov/strategies/ImpairedDriving/NDSoberRide/>

**November 26:** Thanksgiving Eve is one of the busiest nights for celebrations. Plan ahead for a sober ride and skip the dangers of impaired driving. Use Lyft code **VZTURKEY25** for \$10 off your ride while codes last.

\*Insert graphic once approved\*

**November 27:** Happy Thanksgiving, North Dakota! 🦃🍂 A safe holiday starts with smart choices. Drinking and driving is never worth the risk. Use Lyft code **VZTURKEY25** for \$10 off a ride while codes last.



**November 28:** Holiday fun should end with happy memories, not tragedy. Keep yourself and others safe by using Lyft code **VZTURKEY25** for \$10 off a sober ride while codes last.

\*Insert graphic once approved\*

**November 29:** One more celebration on the calendar? Make the smart choice before you go out. Use Lyft code **VZTURKEY25** for \$10 off a sober ride while codes last.

North Dakota's Vision Zero initiative is supported by sponsors, like AAA - The Auto Club Group.

\*Insert graphic once approved\*

**November 30:** As of today, \_\_\_\_ lives have been lost on North Dakota roads in 2025. These are not just numbers. They are families and futures. Let's do better together: buckle up, drive sober, and stay alert.

