

SPONSORSHIP LEVELS

The North Dakota Department of Transportation Highway Safety Division is seeking to provide financial support for the Vision Zero initiative with a goal to eliminate motor vehicle crash fatalities and serious injuries.

PLATINUM - \$10,000+

- Logo linked to your website on the Vision Zero website for the sponsorship year
- Six social media posts in the sponsorship year
- Spotlight in the Vision Zero Partner Network
- Recognition at the Vision Zero Partner Conference
 - Logo at registration table
 - Video recognition
 - Static logo featured during breaks
 - Information or promotional item in welcome bag
 - Earned media spotlight

GOLD - \$5,000

- Logo linked to your website on the Vision Zero website for the sponsorship year
- Three social media posts in the sponsorship year
- Recognition at the Vision Zero Partner Conference
 - Logo at registration table
 - Static logo featured during breaks
 - Information or promotional item in welcome bag
 - Earned media spotlight

SILVER - \$2,500

- Logo linked to your website on the Vision Zero website for the sponsorship year
- Two social media posts during the sponsorship year
- Recognition at the Vision Zero Partner Conference
 - Logo at registration table
 - Static logo featured during breaks

BRONZE - \$1,000

- Logo linked to your website on the Vision Zero website for the sponsorship year
- One social media post during the sponsorship year
- Recognition at the Vision Zero Partner Conference
 - Static logo featured during breaks



Sponsorship funds play an essential role in helping spread the Vision Zero message to save lives. Unless specified, sponsorship funds will be prioritized to a Vision Zero program or event including, but not limited to:

ND Sober Ride

A program aimed at reducing the number of impaired drivers on North Dakota roads through ride-hailing vouchers. Funds will be used to purchase vouchers during holidays and events.

Incentive Items

Funds may be used to purchase and produce items such as padfolios, pens, prizes for drawings or other promotional items with the Vision Zero logo.

Vision Zero Partner Conference

Funds may be used for lunch and snacks, the purchase of awards, or other conference expenses.

Interested in in-kind support or other partnership opportunities? Contact us.

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