

NEWS RELEASE FOR IMMEDIATE RELEASE March 28, 2024

Vision Zero encourages drivers to keep their eyes on the road

BISMARCK, N.D. – Law enforcement across the state will have extra patrols to enforce the state's distracted driving law during the month of April as a part of the national distracted driving enforcement campaign *Put the Phone Away or Pay*.

Distracted driving is dangerous and illegal; and it's more than taking your eyes off the road. Distracted driving also includes taking your hands off the wheel or taking your mind off driving. Distracted driving takes on many forms; however, texting is one of the most common across the nation.

"The only playlist you need on the road is the sound of safety – silence the distractions and let your focus on the road be the driving force behind arriving to your destination safely," said Lincoln Police Chief Robyn Krile.

In conjunction with the distracted driving enforcement campaign, Vision Zero is asking all North Dakotans to take the <u>Buckle Up Phone Down</u> pledge and commit to wearing a seat belt and driving distraction-free every trip, every time.

This campaign is part of the <u>Vision Zero</u> strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the <u>North Dakota Crash Memorial Wall</u> to view memorials built on the hope of preventing another death on North Dakota roads.

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