



NEWS RELEASE | FOR IMMEDIATE RELEASE | August 14, 2025

Drive Sober or Get Pulled Over: North Dakota focuses on alcohol and drug-impaired driving awareness

Bismarck, N.D. – North Dakota agencies are coming together to raise awareness about the dangers of impaired driving. As part of the Vision Zero initiative, the North Dakota Department of Transportation (NDDOT) and law enforcement partners are reminding everyone that responsible driving means sober driving – every time, no matter the substance.

To support this effort, law enforcement across the state will participate in the ***Drive Sober or Get Pulled Over*** campaign from **Aug. 16 to Sept. 2**. High visibility enforcement provides a layer of protection to the public by deterring risky driving behaviors and supporting traffic laws.

This statewide campaign focuses on keeping roads safe by reminding everyone that driving under the influence of alcohol, drugs or certain medications is both dangerous and illegal. The goal is to prevent crashes before they happen and promote safer driving for all.

“Law enforcement’s goal is always public safety,” said Lincoln Police Chief Matt Giddings. “The safest drivers are the ones who plan ahead and make responsible choices. If you feel different, you drive different. It’s that simple.”

Here’s what you can do to help eliminate impaired driving in North Dakota:

- Plan ahead. Are you consuming anything that could impair your driving?
- Arrange a sober ride. Use a rideshare service, call a friend, choose to be the designated sober driver or take advantage of ND Sober Ride when available.
- Talk with friends and family about the risks of impaired driving and encourage others to always drive sober or find a sober ride.
- Read warning labels on all medications, including over-the-counter options.

This campaign is part of the [Vision Zero](#) strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

###

CONTACT:

Lauren Wahlman

Safety Public Information Program Manager
North Dakota Department of Transportation
lwahlman@nd.gov | 701-328-2598