



Drive Sober or Get Pulled Over Talking Points

We invite you to use the following talking points to help easily share the importance of planning ahead and designating a sober driver. If you would like any additional information, please email us at dottrafficgrp@nd.gov.

Alcohol and drug-related crashes are 100 percent preventable. Many lives would be saved in North Dakota each year if every driver consistently makes the choice to drive sober and not drive while under the influence of alcohol or drugs.

In North Dakota, alcohol is a factor in about 38% of fatal crashes annually. It's never acceptable to drink and drive. Plan ahead and find a sober driver. (*Vision Zero ND - Impaired Driving*)

It only takes one bad decision to put you or a loved one in the back of an ambulance or a police car. It's not worth it. Make the choice to drive sober. (*Vision Zero ND - Impaired Driving*)

Approximately 1 in 7 (15%) adult arrests in North Dakota in 2022 were for Driving Under the Influence (DUI). (*NDDOT Crash Summary*)

184 people have died in alcohol-related crashes in North Dakota over the past five years. Driving under the influence is dangerous and deadly. Drive sober. (*NDDOT Crash Summary*)

In 2022, one alcohol-related crash occurred every 13 hours on North Dakota roads. Drinking and driving can change your life forever. Always plan for a sober driver or an alternative to driving if you plan to drink. (*NDDOT Crash Summary*)

Every ten days, one alcohol-related vehicle fatality occurred in 2022 on North Dakota roads. (*NDDOT Crash Summary*)

Did you know the average blood alcohol content among DUI offenders in North Dakota is .171? That's over twice the legal limit of .08. Find a sober driver or call a rideshare service. Remember: Drive Sober or Get Pulled Over. (*NDDOT Crash Summary*)