



**Client:** NDDOT

**Job #:** 26671 :30 RADIO

**Dates:** 10/2/20

ANNCR/

We all protect what we love.

It's instinct.

We do everything we can to keep our loved ones safe.

And they do everything to keep us safe.

Seat belts save lives.

It's an indisputable fact.

And buckling up is something we all can do.

GIRL/

Dad . . . (*seat belt clicks*)

ANNCR/

Seat Belts save lives. Buckle up.

Enforcement:

Click it or Ticket.

Brought to you by the North Dakota D.O.T. and your local law enforcement through Vision Zero.

Non-Enforcement:

Buckle up. Every trip. Every time.

Brought to you by the North Dakota Department of Transportation through Vision Zero