Once approved, the following draft posts will be used to populate the Vision Zero ND Facebook page, Vision Zero Instagram account and Twitter account (with character limit adjustments) for the month of February 2021. Additional posts may be recommended throughout the month based on newsworthy stories or unique opportunities that present themselves after this plan is approved. Those additional posts will be presented to NDDOT for approval before posting.

**February:** Teach your teens the “5 to Drive” rules before they hit the road:
- ✔ No cell phones while driving
- ✔ No extra passengers
- ✔ No speeding
- ✔ No alcohol
- ✔ No driving without a seat belt
#VisionZeroND #NDDOT
[Link to NHTSA teen driving](https://www.nhtsa.gov/road-safety/teen-driving)

**February 2:** 240 people have died in alcohol-related crashes in North Dakota in the last 5 years. Is driving under the influence worth it? Your loved ones need you home. #DriveSober #VisionZeroND #NDDOT #NDHP
[Link to NDHP impaired driving](https://visionzero.nd.gov/strategies/ImpairedDriving/)

**February 3:** One lane departure-related crash occurred every two hours in 2019. Stay focused, stay alert, and stay in your lane. #StayInYourLane #VisionZeroND #NDDOT
[Link to ND Highway Safety lane departure](https://visionzero.nd.gov/strategies/LaneDeparture/)

**February 4:** Seat belts can only save lives if they’re used. Remember to always buckle up. Every trip. Every time. #VisionZeroND #NDDOT
[Link to ND Highway Safety occupant protection](https://visionzero.nd.gov/strategies/OccupantProtection/)

**February 5:** Want to help us promote traffic safety? Join the Vision Zero Partner Network! #VisionZeroND
[Link to Vision Zero partner network](https://visionzero.nd.gov/partner-safety-network/JointhePartnerNetwork/)
February 6: Are you hosting for the Super Bowl tomorrow? For #SafetySaturday, here are some tips to prevent you from driving impaired:
✔ Make sure each group has a sober driver
✔ Offer to order your guests a ride from a ride-hailing service
✔ Invite them to stay on the couch and sleep it off

February 7: Fans don’t let fans drive drunk. Make sure you have a game plan for getting home from the Super Bowl party ☝️🏈 #DriveSober #SuperBowl #VisionZeroND
https://www.nhtsa.gov/something-think-about

February 8: Vision Zero is a strategy to eliminate motor vehicle crash fatalities and serious injuries. Help us reach the goal of zero fatalities on North Dakota roads. #VisionZeroND #NDDOT
https://visionzero.nd.gov/

February 9: Teen drivers were behind the wheel in nearly 20% of all ND crashes in 2019. Make a difference by setting a good example. #ParkThePhone #BuckleUp #DriveSober #VisionZeroND #NDDOT
https://visionzero.nd.gov стратегии/YoungDrivers/

February 10: There’s no such thing as a "sober cure." Know your warning signs and don’t drive buzzed. Buzzed Driving is Drunk Driving. #DriveSober #VisionZeroND #NDDOT #NDHP
https://youtu.be/fMUCK0wdwmw

February 11: Show love for your children by putting them in the right seat. It could save their life. #TheRightSeat #ChildPassengerSafety #VisionZeroND #NDDOT #NDDOH
February 12: In 2020, ___ lives were lost on North Dakota roads. Be a part of the change and always wear your seat belt, never drive distracted and always drive sober. #VisionZeroND #NDDOT https://visionzero.nd.gov/
Creative: Graphic with 2020 fatalities number

February 13: Pro tip: always plan to arrive 10 minutes early. Speeding is dangerous and can be deadly. #SafetySaturday #StopSpeedingBeforeItStopsYou #VisionZeroND #NDDOT

February 14: Happy Valentine’s Day! Keep you and your loved ones safe by buckling up❤️ #DoItForLove #BuckleUp #VisionZeroND

February 15: Better late than sorry. Stop speeding before it stops you. #VisionZeroND #NDDOT #NDHP https://visionzero.nd.gov/strategies/SpeedAggressiveDriving/
February 16: Reckless and distracted driving is the #1 killer of teens. Sign your teens up for the @ImpactTeenDrivers virtual course to bring this lifesaving message to North Dakota's youth! Visit the Impact Teen Drivers website for more information. https://www.impactteendrivers.org/NorthDakota

February 17: Do your job by moving over so first responders can do theirs. #MoveOverND #VisionZeroND #NDDOT

![SEE THESE?](image1)

![DO THIS.](image2)

MOVE OVER FOR EMERGENCY VEHICLES

#MOVEOVER

February 18: Are you headed to the Boys Hockey or State Wrestling Tournaments this weekend? Stay safe and buckle up! #VisionZeroND #NDDOT

February 19: @AAA has some 😊 facts about distracted driving and the damage it can do. Check it out for more information! https://northdakota.aaa.com/safety/distracted-driving.aspx

February 20: When traveling on a multiple lane highway, remember the left lane is for passing only. If not actively passing another vehicle, keep in the right lane. #SafetySaturday #VisionZeroND #NDDOT #NDHP

https://www.bceo.org/safedrivingtips.html

February 21: Is your vehicle ready for winter weather? @NHTSA has tips on how to take on winters the right way! #WinterDriving #VisionZeroND #NDDOT

https://www.nhtsa.gov/winter-driving-tips

February 22: 46% of the individuals who lost their lives on North Dakota roads in 2019 were not wearing their seat belt. Spare your loved ones the heartbreak and wear your seat belt. #DoltForLove #BuckleUp #VisionZeroND #NDDOT
February 23: Check out Kidder County's success story on being the first Vision Zero School. Students in your school can make a difference too. #VisionZeroND #NDDOT https://visionzero.nd.gov/partners/visionzeroschools/kiddercounty/

February 24: Dave had a laugh that will never be forgotten by those he knew and loved. Dave was in a crash that was 100% preventable. He was killed by a distracted driver while riding his bike. Please drive distraction free. #NDCrashMemorial #VisionZeroND #NDDOT https://visionzero.nd.gov/memorial/David-Hawkinson/

February 25: Good luck to all of the ND hockey players as they compete in the state tournament this weekend! Remember to buckle up while you travel! #VisionZeroND #NDDOT https://visionzero.nd.gov/strategies/OccupantProtection/

February 26: How do we get to our goal our zero fatalities on North Dakota roads? We all need to understand that motor vehicle crashes are 100% preventable. We’re in this together, North Dakota. https://visionzero.nd.gov/strategies/

February 27: When stopping at a stop sign, spell S-T-O-P to yourself before proceeding. You should be stopped long enough to look left, look right, straight ahead, and left again. #SafetySaturday #VisionZeroND #NDDOT https://www.bceo.org/safedrivingtips.html

February 28: Are you a member of our Vision Zero Partner Network? Marketing and educational materials are free, and all contributions are voluntary - join today to help promote traffic safety! #VisionZeroND https://visionzero.nd.gov/partner-safety-network/JointhePartnerNetwork/