

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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Click It or Ticket Enforcement Period Ramps up ahead of the 4th of July

Dickinson, N.D.- In an effort to save lives, law enforcement agencies across the state will have extra patrols from July 1 to August 12 for the *Click It or Ticket* campaign enforcing the state seat belt law.

Wearing your seat belt is the most effective way to protect yourself against serious injury or death when traveling in a vehicle. In 2017, every 7 days one unbelted vehicle occupant died in a motor vehicle crash in North Dakota.

“The heat is on. Not just the summer heat, but our agency is turning up the heat to make sure you are wearing your seat belt,” says Adams County Sheriff Travis Collins. “Get in the habit of wearing your seat belt, not just for you, but for the ones you love.”

This effort is funded through federal grants administered by the North Dakota Department of Transportation.

Vision Zero is North Dakota’s traffic safety goal aimed at zero fatalities and serious injuries on North Dakota roads.

Families are invited to create memorials to honor those who have died in crashes on North Dakota roads at VisionZero.ND.gov.

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