

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

June 27, 2018

## *Click It or Ticket* Enforcement Period Ramps up ahead of the 4<sup>th</sup> of July

*Minot, N.D.*- In an effort to save lives, law enforcement agencies across the state will have extra patrols from July 1 to August 12 for the *Click It or Ticket* campaign enforcing the state seat belt law.

Wearing your seat belt is the most effective way to protect yourself against serious injury or death when traveling in a vehicle. In 2017, every 7 days one unbelted vehicle occupant died in a motor vehicle crash in North Dakota.

“The busy travel season of summer means more vehicles on the road and an increased risk of being involved in a vehicle crash,” says Surrey Police Chief Luis Coca III. “Increase your chance of survival and minimize your risk of injury by wearing your seat belt no matter how far you are going.”

This effort is funded through federal grants administered by the North Dakota Department of Transportation.

Vision Zero is North Dakota’s traffic safety goal aimed at zero fatalities and serious injuries on North Dakota roads.

Families are invited to create memorials to honor those who have died in crashes on North Dakota roads at [VisionZero.ND.gov](http://VisionZero.ND.gov).

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**NDDOT**  
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