

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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## *Click It or Ticket* Enforcement Period Begins

*Grand Forks, N.D.*- Law enforcement across the state will have extra patrols from November 1 through December 13 for the *Click It or Ticket* campaign enforcing the state seat belt law. Seat belts save lives and continue to be the single most effective way to prevent injury and death in a motor vehicle crash.

In 2017, one unbelted vehicle occupant died every seven days in North Dakota.

“A seat belt doesn’t just keep you in the vehicle should you be in a motor vehicle crash, but it also prevents impact with the vehicle interior and occupants of the vehicle,” says Walsh County Sheriff Ronald Jurgens. “Protect yourself and those around you by always wearing a seat belt. There are zero excuses when it comes to safety.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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**NDDOT**  
North Dakota  
Department of Transportation