

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE
October 25, 2018

Click It or Ticket Enforcement Period Begins

Minot, N.D.- Law enforcement across the state will have extra patrols from November 1 through December 13 for the *Click It or Ticket* campaign enforcing the state seat belt law. Seat belts save lives and continue to be the single most effective way to prevent injury and death in a motor vehicle crash.

In 2017, one unbelted vehicle occupant died every seven days in North Dakota.

“It only takes a couple seconds to buckle up and it could save your life,” states Surrey Police Chief Luis V. Coca, III. “No matter the distance you are going, be sure to hear that click before you leave.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

###

NDDOT
North Dakota
Department of Transportation