

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

February 21, 2019

## ***Drive Sober or Get Pulled Over Begins March 1***

*Devils Lake, ND*- Law enforcement across the state will once again have extra patrols to remove impaired drivers from the road. The statewide enforcement campaign *Drive Sober or Get Pulled Over* begins March 1 through March 31.

Over the past five years<sup>1</sup> (2014-2018), 43 percent of fatal crashes were known to involve alcohol. This is a nearly 12 percent reduction over the previous five-year period (2013-2017).

Arrests for DUI are 100% preventable if a driver would take personal responsibility to drive sober or plan to have a sober ride.

“Don’t let an evening of a good times with friends and family cloud your judgement by failing to designate a sober driver,” said Lieutenant Troy Hischer of the North Dakota Highway Patrol. “Drive Sober or Get Pulled Over reinforces the need to make good decisions and always find a sober ride.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial](#) wall to view memorials built on the hope of preventing another death on North Dakota roads.

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**NDDOT**  
North Dakota  
Department of Transportation

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<sup>1</sup> 2018 data is preliminary and subject to change.