

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

February 21, 2019

Drive Sober or Get Pulled Over Begins March 1

Valley City, ND- Law enforcement across the state will once again have extra patrols to remove impaired drivers from the road. The statewide enforcement campaign *Drive Sober or Get Pulled Over* begins March 1 through March 31.

Over the past five years¹ (2014-2018), 43 percent of fatal crashes were known to involve alcohol. This is a nearly 12 percent reduction over the previous five-year period (2013-2017).

Arrests for DUI are 100% preventable if a driver would take personal responsibility to drive sober or plan to have a sober ride.

This enforcement period coincides with the 82nd annual North Dakota Winter Show in Valley City. Anyone attending Winter Show activities are reminded to enjoy the festivities responsibly by being a designated driver or planning to have one.

“The Winter Show always attracts a lot of fun and excitement to the area,” said Valley City Police Chief Phil Hatcher. “Don’t ruin the fun time by failing to have a sober driver. *Drive Sober or Get Pulled Over* is a good reminder to always make good choices.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial](#) wall to view memorials built on the hope of preventing another death on North Dakota roads.

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NDDOT
North Dakota
Department of Transportation

¹ 2018 data is preliminary and subject to change.