

## Zero fatalities. Zero excuses.

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## Drive Sober or Get Pulled Over Begins March 1

*Williston, ND*- Law enforcement across the state will once again have extra patrols to remove impaired drivers from the road. The statewide enforcement campaign *Drive Sober or Get Pulled Over* begins March 1 through March 31.

Over the past five years (2014-2018), 43 percent of fatal crashes were known to involve alcohol. This is a nearly 12 percent reduction over the previous five-year period (2013-2017).

Arrests for DUI are 100% preventable if a driver would take personal responsibility to drive sober or plan to have a sober ride.

"Drive Sober or Get Pulled Over increases our presence on the roadways to send a reminder that you should make the choice to always drive sober," said New Town Police Chief Tyler Rintamaki. "To law enforcement, this is about saving lives on the roadways."

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the North Dakota Crash Memorial wall to view memorials built on the hope of preventing another death on North Dakota roads.

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<sup>&</sup>lt;sup>1</sup> 2018 data is preliminary and subject to change.