

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

March 28, 2019

U Drive. U Text. U Pay. Begins Statewide on April 1

Bismarck, ND- Texting and driving is illegal in North Dakota and law enforcement across the state will have extra patrols to enforce the state's distracted driving law from April 1-30 for the nationwide *U Drive. U Text. U Pay.* campaign.

Last year, more than 370 citations were issued in North Dakota to distracted drivers during the state's two enforcement periods (April and September). Distraction is more than just taking your eyes off the road. Distracted driving also includes taking your hands off the wheel or taking your mind off driving. Distracted driving takes on many forms; however, texting is one of the most common across the nation

"There are so many ways to drive distraction free, there is really no excuse to do it," said Burleigh County Sheriff Kelly Leben. "Get an app, borrow a passenger's thumbs to do the messaging for you, put your phone where you can't see it. Pick one, stick to it and get to your destination safely."

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial](#) wall to view memorials built on the hope of preventing another death on North Dakota roads.

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