

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE
March 28, 2019

U Drive. U Text. U Pay. Begins Statewide on April 1

Grand Forks, ND- Texting and driving is illegal in North Dakota and law enforcement across the state will have extra patrols to enforce the state's distracted driving law from April 1-30 for the nationwide *U Drive. U Text. U Pay.* campaign.

Last year, more than 370 citations were issued in North Dakota to distracted drivers during the state's two enforcement periods (April and September). Distraction is more than just taking your eyes off the road. Distracted driving also includes taking your hands off the wheel or taking your mind off driving. Distracted driving takes on many forms; however, texting is one of the most common across the nation

"Previous generations would never have dreamed of driving down the road blindfolded, yet when you send one text at 55 miles per-hour it is like driving the length of a football field blindfolded. Put the phone away and send your text message when you get to your destination," said UND Police Chief Eric Plummer.

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial](#) wall to view memorials built on the hope of preventing another death on North Dakota roads.

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NDDOT
North Dakota
Department of Transportation