

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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Click it or Ticket Enforcement Ahead of July 4th Holiday

Jamestown, N.D.- Law enforcement will have extra patrols to enforce the state seat belt law from July 1 to August 11 as part of the statewide *Click It or Ticket* enforcement campaign.

The North Dakota Department of Transportation wants to remind drivers and passengers to buckle up for their own safety, and especially for the ones they love ahead of the Fourth of July holiday.

Survey data shows that eighty two percent of North Dakotans wear their seat belts; however, nearly 64% of motor vehicle fatalities to date this year in North Dakota were not wearing their seat belt at the time of the crash. It is those who do not wear their seat belts who are extremely vulnerable to the consequences of a crash.

All travelers should take personal responsibility and always wear their seat belt – every trip, every time.

“*Click it or Ticket* is a strategy to get vehicle occupants in the habit of buckling up, if they aren’t already,” says Barnes County Sheriff Randy McClafin. “Once you get in the habit of wearing a seat belt, it becomes a natural thing to do every time you get in a vehicle.”

This campaign is part of the [Vision Zero](#) strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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