

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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For more information contact: NDDOT communications at 328-4444

U Drive. U Text. U Pay. Begins Statewide on September 4

Devils Lake, ND- Law enforcement across the state will have extra patrols to enforce the law on distracted driving for the *U Drive U Text. U Pay* enforcement period September 4-30.

Distracted driving is dangerous and often deadly. During April's enforcement period, 174 citations were issued for distracted driving. Distracted driving takes on many forms; however, texting is one of the most common across the nation and is illegal in North Dakota.

"Distracted driving includes taking your eyes off the road, or even your mind off driving," says Devils Lake Police Chief Joe Knowski. "It's vital that drivers realize these dangers and take personal responsibility when driving to always drive distraction free."

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial](#) wall to view memorials built on the hope of preventing another death on North Dakota roads.

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