

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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For more information contact: NDDOT communications at 328-4444

## *U Drive. U Text. U Pay. Begins Statewide on September 4*

*Williston, ND-* Law enforcement across the state will have extra patrols to enforce the law on distracted driving for the *U Drive U Text. U Pay* enforcement period September 4-30.

Distracted driving is dangerous and often deadly. During April's enforcement period, 174 citations were issued for distracted driving. Distracted driving takes on many forms; however, texting is one of the most common across the nation and is illegal in North Dakota.

"Drivers need to take personal responsibility when driving and focus on the road and put their cell phone down," said Williston Police Chief David Peterson. "A distracted driver is six-times more likely to crash than a drunk driver. It will take conscious effort from all drivers to make good choices when driving and help us reach the goal of Vision Zero."

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial](#) wall to view memorials built on the hope of preventing another death on North Dakota roads.

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