

#JustDriveND

Distracted Driving Awareness Month social media posts

Distracted driving is one of the fastest growing safety issues on the roads today. As a way to save lives during Distracted Driving Awareness Month, we're joining the statewide social media campaign #JustDriveND. #JustDrive #VisionZeroND



Join us in recognizing Distracted Driving Awareness Month by following @VisionZeroND and supporting their mission of zero fatalities and serious injuries on our roadways. When it comes to the lives of your family and friends, zero is the only acceptable number. #JustDriveND #JustDrive #VisionZeroND

VISION ZERO 

Zero fatalities. Zero excuses.

@NHTSA reports that 3,142 people lost their lives to distracted driving in 2019. These deaths are preventable if we all drive distraction-free. #VisionZeroND #JustDriveND #JustDrive



Texting while driving is a behavior that's so dangerous you are 23 times more at risk of a crash or near-crash. Keep you and your loved ones safe and #JustDrive. #JustDriveND #VisionZeroND

23x MORE
at risk of a crash
or near-crash event

Would you drive the length of a football field with your eyes closed? Of course not. Answering a text, Snapchat or email can wait. #JustDriveND #JustDrive #VisionZeroND



Sending one text at 55 mph is like *driving blindfolded* the entire length of a football field.

Distracted Driving is responsible for thousands of deaths we wished never happened. Join us in recognizing Distracted Driving Awareness Month by putting down the phone and focusing on driving. #JustDriveND #JustDrive #VisionZeroND

https://www.youtube.com/watch?v=LjIEEp856Lw&list=RDCMUC_b1OnIQN2WGCnKCxjj3bhg

Distracted driving is anything that takes your eyes off the road, your hands off the wheel or your mind off driving. Take personal responsibility and #JustDrive. #JustDriveND #VisionZeroND



Follow these tips to avoid using your phone while driving:

- Keep your phone in the glove compartment or trunk.
- If you must respond to a message, pull over to a safe location and park.
- Designate a passenger as the “designated texter.”

#JustDriveND #JustDrive #VisionZeroND



Lost in thought? Daydreaming while driving can be a life-or-death situation. Remind yourself to #JustDrive during Distracted Driving Awareness Month. #JustDriveND #VisionZeroND



Motor vehicle crashes are the leading cause of injury-related death for North Dakota teens. Encourage your teen to speak up when they see a friend driving distracted. #VisionZeroND #JustDrive #JustDriveND

https://www.youtube.com/watch?v=Aeza_UOfBzI&t=31s

Traveling with children can quickly become a distraction. Keep them safe by planning ahead and placing them in the correct safety seat for the child's age, height and weight!

#JustDriveND #JustDrive #VisionZeroND



April is Distracted Driving Awareness Month. 2 seconds isn't worth a life. #VisionZeroND #JustDriveND #JustDrive

<https://www.youtube.com/watch?v=5MDvnjKkT24>

Deputy Bill Earl lost his son in a crash that involved Distracted Driving. He wishes he had been a better example when it came to responsible driving. Be a good role model and always drive distraction-free. #VisionZeroND #JustDriveND #JustDrive

<https://www.youtube.com/watch?v=KqaJR2oc9hg>

Melanie and her family miraculously survived after getting hit by a distracted driver. We all need to take personal responsibility behind the wheel and #JustDrive because zero is the only acceptable number of traffic fatalities. #JustDriveND #VisionZeroND

<https://visionzero.nd.gov/strategies/DistractedDriving/MelanieJohnsonStory/>

Vision Zero's new Distracted Driving campaign

Vision Zero's new campaign for Distracted Driving Awareness Month features Deputy Bill Earl and Trooper Jackson. In North Dakota in 2020, Deputy Earl lost his son in a distracted driving crash and Trooper Jackson was the responding trooper on scene.

The new creative shows how devastating a crash like this is for the family as well as first responders. Additionally, it highlights that distracted driving crashes can be prevented.

View videos here: <https://www.youtube.com/user/CodeForTheRoad/videos>

Read Deputy Earl's story here: <https://visionzero.nd.gov/strategies/DistractedDriving/BillEarlStory/>