

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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For more information contact: NDDOT Safety Public Information Specialist, (701) 328-2598 or local law enforcement contact information can be provided by request.

Click It or Ticket Enforcement Period Begins

Bismarck, N.D.- Seat belts save lives and are the single most effective way to prevent injury and death in a motor vehicle crash. Law enforcement across the state will have extra patrols from November 1 through December 12 for the *Click It or Ticket* campaign enforcing the state seat belt law.

Preliminary data in 2019 indicates of the fatalities that have been seat belt eligible, 52% were not wearing it.

All vehicle occupants should take personal responsibility when traveling and always buckle up. Every trip. Every time.

“Since no one knows when a crash will occur, it’s important to take a couple seconds to be sure and buckle up,” says McLean County Sheriff J.R. Kerzmann. “Do it for not only yourself, but for your loved ones.”

This campaign is part of the [Vision Zero](#) strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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