

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

## **Law Enforcement Reminder: *Drive Sober or Get Pulled Over***

*Williston, ND*- Beginning December 13 until January 31, law enforcement across the state will have extra patrols to remove impaired drivers from the road as part of the *Drive Sober or Get Pulled Over* campaign.

The holiday season is known for bringing family and friends together for celebrations, and with it the temptation to drive impaired. Alcohol and drug-related motor vehicle crashes, fatalities, and arrests for DUI are 100% preventable – no matter the season. Drivers should always take personal responsibility by driving sober, designating a sober driver, or using a ride-hailing service.

Preliminary data in 2019 shows nearly 43% of North Dakota motor vehicle fatalities involved alcohol, a 10% increase from the same time period in 2018.

“Give yourself and loved ones the gift of safer roads by driving sober over the holidays,” says New Town Police Chief Jacquelyn Halonen. “If you do choose to drink, make sure you designate a sober driver, or use a ride-hailing service to get home.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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