

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

February 24, 2020

For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

Beginning March 1: *Drive Sober or Get Pulled Over*

Bismarck, ND- Preliminary data for 2019 shows 42% of all vehicle fatalities were alcohol-related. In order to save lives and remove impaired drivers from the road, law enforcement across the state will have extra patrols for *Drive Sober or Get Pulled Over*, beginning March 1 through March 31.

Alcohol and drug-related motor vehicle crashes, fatalities and arrests for DUI are 100% preventable. Many lives would be saved in North Dakota each year if every driver consistently makes the choice to drive sober or designate a sober driver.

“There are serious consequences when you fail to find a sober ride,” said Morton County Sheriff Kyle Kirchmeier. “*Drive Sober or Get Pulled Over* is a way to remind the public, if you choose to drink, take personal responsibility by designating a sober driver or using a ride-hailing service.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

###

NORTH
Dakota | Transportation
Be Legendary.™