

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

## **Beginning March 1: *Drive Sober or Get Pulled Over***

*Devils Lake, ND*- Preliminary data for 2019 shows 42% of all vehicle fatalities were alcohol-related. In order to save lives and remove impaired drivers from the road, law enforcement across the state will have extra patrols for *Drive Sober or Get Pulled Over*, beginning March 1 through March 31.

Alcohol and drug-related motor vehicle crashes, fatalities and arrests for DUI are 100% preventable. Many lives would be saved in North Dakota each year if every driver consistently makes the choice to drive sober or designate a sober driver.

“The first thing you should do when you decide to have a night out with family and friends is designate a sober driver,” said North Dakota Highway Patrol Lt. Troy Hischer. “*Drive Sober or Get Pulled Over* is a way to remind drivers to always plan ahead for a sober ride to help reach the goal of Vision Zero.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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