

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

February 24, 2020

For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

Beginning March 1: *Drive Sober or Get Pulled Over*

Dickinson, ND- Preliminary data for 2019 shows 42% of all vehicle fatalities were alcohol-related. In order to save lives and remove impaired drivers from the road, law enforcement across the state will have extra patrols for *Drive Sober or Get Pulled Over*, beginning March 1 through March 31.

Alcohol and drug-related motor vehicle crashes, fatalities and arrests for DUI are 100% preventable. Many lives would be saved in North Dakota each year if every driver consistently makes the choice to drive sober or designate a sober driver.

“Take personal responsibility and choose to always drive sober for your life, and the lives of your passengers and fellow motorists,” said Killdeer Police Chief Eric Braathen. “*Drive Sober or Get Pulled Over* helps law enforcement remind people they should always drive sober or plan for a sober ride.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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