

## Zero fatalities. Zero excuses.

## FOR IMMEDIATE RELEASE

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For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

## Beginning March 1: Drive Sober or Get Pulled Over

*Grand Forks, ND*- Preliminary data for 2019 shows 42% of all vehicle fatalities were alcohol-related. In order to save lives and remove impaired drivers from the road, law enforcement across the state will have extra patrols for *Drive Sober or Get Pulled Over*, beginning March 1 through March 31.

Alcohol and drug-related motor vehicle crashes, fatalities and arrests for DUI are 100% preventable. Many lives would be saved in North Dakota each year if every driver consistently makes the choice to drive sober or designate a sober driver.

"You don't want to meet a law enforcement officer at the end of the night because you chose to drive impaired," said UND Police Chief Eric Plummer. "When you make plans for a sober ride home, stick to them."

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the North Dakota Crash Memorial Wall to view memorials built on the hope of preventing another death on North Dakota roads.

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