

Client: ND DOT  
Job # 033171  
Description: :30 AUDIO DOT MS LOVE FINAL  
Date: 4/9/25

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**AUDIO:**

**MUSIC:** *Uplifting*

**SFX:** *Motorcycle engine noises where appropriate.*

**ANNCR:**

Why do people ride motorcycles?

**WOMAN:** A sense of freedom.

**MAN:** Leaving everyday concerns far behind.

**WOMAN 2:** The feel of being one with the wind.

**MAN 2:** Belonging to a brotherhood.

**ANNCR:**

All true.

And all worth protecting by always wearing a helmet, face protection, gloves, boots and abrasion-resistant clothing. Following all laws and taking a rider course.

If you truly love riding, don't let being unprepared take it away from you.

Brought to you by Vision Zero and the  
North Dakota Motorcycle Safety Program