Policy advocacy is active involvement in strategies to change public policies, laws and systems. Policy advocates work to influence decision makers by lobbying the government, taking legal action, and educating the public.

If you want to become a more effective advocate for public policy change, please plan to participate in this training. For virtual training information, visit VisionZero.ND.gov/events/AdvocacyTraining.

AGENDA

- Policy Advocacy
  - What It Is and Why It's Important
- North Dakota's Legislative Process
- Distinctions Between Policy Advocacy, Education and Lobbying
- Effective Policy Communication:
  - Crafting and Communicating Your Message
  - Effective Communication with State Legislators

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