



NEWS RELEASE | FOR IMMEDIATE RELEASE | February 26, 2025

***Drive Sober or Get Pulled Over* Enforcement Campaign Kicks-off March 1.**

West Fargo, N.D. – In 2023 in North Dakota, 36% of fatal traffic crashes were alcohol-related. Through the month of March, law enforcement across the state will have extra patrols to remove impaired drivers from the road during *Drive Sober or Get Pulled Over*.

Alcohol-related crashes in North Dakota occur about every 13 hours, but each of these crashes are 100% preventable by driving sober or finding a sober ride.

“Every trip home is an opportunity to make the right choice,” said West Fargo Police Chief Peter Nielsen. “Stay sober or let a sober friend or ride-hailing service take the wheel—because you’re responsible for more than just your own life when you’re on the road.”

This campaign is part of the [Vision Zero](#) strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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C O N T A C T :

Lauren Wahlman, Safety Public Information Program Manager

North Dakota Department of Transportation

lwahlman@nd.gov | 701-328-2598

Law enforcement contact information provided upon request