

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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## **Seat belts save lives: *Click It or Ticket* begins Monday**

*Fargo, ND* – In 2020, individuals were not wearing a seat belt in nearly 64% of the motor vehicle fatalities where seat belts were present in the vehicle.

Seat belts save lives and are the single most effective way to prevent injury and death in a motor vehicle crash. Law enforcement across the state will have extra patrols from Nov. 16-29 for the *Click It or Ticket* campaign enforcing the state seat belt law.

All vehicle occupants should take personal responsibility when traveling and always buckle up. Every trip. Every time.

“One of the best habits you can have is to make sure you put on your seat belt every time you travel in a vehicle,” said Fargo Police Chief David Zibloski. “Buckling up is a great way to keep your loved ones safe.”

This campaign is part of the [Vision Zero](#) strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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