

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

November 12, 2020

For more information contact: NDDOT Safety Public Information Program Manager, lbjork@nd.gov or law enforcement contact information provided upon request.

Seat belts save lives: *Click It or Ticket* begins Monday

Grand Forks, ND – In 2020, individuals were not wearing a seat belt in nearly 64% of the motor vehicle fatalities where seat belts were present in the vehicle.

Seat belts save lives and are the single most effective way to prevent injury and death in a motor vehicle crash. Law enforcement across the state will have extra patrols from Nov. 16-29 for the *Click It or Ticket* campaign enforcing the state seat belt law.

All vehicle occupants should take personal responsibility when traveling and always buckle up. Every trip. Every time.

“It’s important to take simple steps to protect yourself in a crash, like wearing a seat belt,” Grand Forks Police Chief Mark Nelson. “Take personal responsibility by buckling up because it could save a life, including yours.”

This campaign is part of the [Vision Zero](#) strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

###

NORTH
Dakota | Transportation
Be Legendary.™