

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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For more information: NDDOT Safety Public Information Program Manager, [lbjork@nd.gov](mailto:lbjork@nd.gov) or law enforcement contact information provided upon request.

## **Just in time for the holidays: *Drive Sober or Get Pulled Over***

*Bismarck, ND* - Law enforcement across the state will have extra patrols to remove impaired drivers from the road from Dec. 18 until Jan. 31 as part of the *Drive Sober or Get Pulled Over* campaign.

Preliminary 2020 data shows fatalities from alcohol are at 32%. However, alcohol and drug-related motor vehicle crashes, fatalities and arrests are 100% preventable. Drivers should always take personal responsibility by driving sober, designating a sober driver or using a ride-hailing service.

“Spend money on gifts this holiday, not on fines for a DUI,” said Burleigh County Sheriff Kelly Leben. “Finding a sober ride, getting a cab or using a ride-hailing service will save you money in the long run.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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