

# VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

December 10, 2020

For more information: NDDOT Safety Public Information Program Manager, [lbjork@nd.gov](mailto:lbjork@nd.gov) or law enforcement contact information provided upon request.

## **Just in time for the holidays: *Drive Sober or Get Pulled Over***

*Grand Forks, ND* - Law enforcement across the state will have extra patrols to remove impaired drivers from the road from Dec. 18 until Jan. 31 as part of the *Drive Sober or Get Pulled Over* campaign.

Preliminary 2020 data shows fatalities from alcohol are at 32%. However, alcohol and drug-related motor vehicle crashes, fatalities and arrests are 100% preventable. Drivers should always take personal responsibility by driving sober, designating a sober driver or using a ride-hailing service.

“It’s this simple. There is no excuse for driving impaired,” says Nelson County Sheriff Keith Olson. “Take responsibility for yourself and others by always driving sober or designating a sober driver.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

###

NORTH  
**Dakota** | Transportation  
Be Legendary.™