

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

***Drive Sober or Get Pulled Over* begins March 1**

Bismarck, ND- Alcohol and drug-related motor vehicle crashes, fatalities and arrests for driving under the influence are 100% preventable, yet 42% of motor vehicle fatalities in 2019 were alcohol-involved.

To save lives and remove impaired drivers from the road, law enforcement across the state will have extra patrols for *Drive Sober or Get Pulled Over*, from March 1 through March 31.

Many lives would be saved in North Dakota each year if every driver consistently makes the choice to drive sober or designate a sober driver.

“The message of *Drive Sober or Get Pulled Over* is very clear. If you choose to drink and drive, we will pull you over,” said Lincoln Police Chief Robyn Krile. “However, if you plan ahead for a sober ride, you won’t have to worry about meeting a member of law enforcement during this campaign.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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