

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

February 25, 2021

For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

***Drive Sober or Get Pulled Over* begins March 1**

Grand Forks, ND- Alcohol and drug-related motor vehicle crashes, fatalities and arrests for driving under the influence are 100% preventable, yet 42% of motor vehicle fatalities in 2019 were alcohol-involved.

To save lives and remove impaired drivers from the road, law enforcement across the state will have extra patrols for *Drive Sober or Get Pulled Over*, from March 1 through March 31.

Many lives would be saved in North Dakota each year if every driver consistently makes the choice to drive sober or designate a sober driver.

“*Drive Sober or Get Pulled Over* is a way to remind drivers to always plan ahead for a sober ride to help reach the goal of Vision Zero,” said Pembina County Sheriff Terry Meidinger. “The first thing you should do when you decide to have a night out with family and friends is designate a sober driver.”

This campaign is part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

###

NORTH
Dakota | Transportation
Be Legendary™