



VISION ZERO

Zero fatalities. Zero excuses.

PRESENTATION & TRAINING OPPORTUNITIES



VISION ZERO OVERVIEW
What? Who? Why? How?



Priority Emphasis Areas
Targeted Prevention Strategies



Business/Organization Focused
Tailored Roadway Safety



Impact Teen Drivers ©
Evidence-Based Education
K-12 Curricula & Resources
Coach/Athlete Program
Parent Workshops



Buckle Up with Bucky
Elementary School Program



Vision Zero Schools
Peer to Peer Traffic Safety Program
Student Leadership Opportunities



Data & Statistics Review
Local, State, and/or National



Buckle Up. Phone Down.
Positive Driver Behavior Challenge

VISION

Establish a culture of shared responsibility where motor vehicle fatalities and serious injuries are recognized as preventable and not tolerated.

MISSION

Eliminate fatalities and serious injuries caused by motor vehicle crashes.

VisionZero.ND.gov

INTERACTIVE & EDUCATIONAL TOOLS



Alcohol Goggles

The Fatal Vision® Alcohol Goggles deliver memorable lessons by altering the wearer's vision to display behaviors that are typical of individuals impaired by alcohol at various BAC levels.



Pedal Cart

The Drunk Buster Pedal Cart is used to demonstrate the dangers of riding with an impaired driver or driving while impaired to reinforce strategies to make safe decisions.



Driving Simulator

One Simple Decision® is the world's first simulation-based impaired & distracted driving program designed to reduce destructive, reckless, and distracted driving behaviors.



SIDNE

The Simulated Impaired Driving Experience® (SIDNE®) is a go-kart that allows drivers and passengers to experience what can happen when they operate a vehicle while impaired.



Drowsy and Distracted Goggles

Fatal Vision® Drowsy and Distracted Goggles are used in conjunction with activities that highlight the risks associated with drowsy and distracted driving.



Rollover Simulator

The Rollover Simulator showcases a rollover crash at approximately 30 mph. The vehicle displays the importance of being buckled up every seat, every trip, every time among other safety lessons.



Mini-Seat Belt Convincer

The Mini-Seat Belt Convincer is a basic car and ramp visual-aid tool used to display the benefits and value that a seat belt can provide in a motor vehicle crash.



Distract-A-Match

Distract-A-Match® is an engaging game created to demonstrate the impact of distractions on our reaction time and judgment. The game extends the lesson to the dangers of distracted driving.

REGIONAL OUTREACH COORDINATORS

Vision Zero Regional Outreach Coordinators serve as points of contact for community leaders and the public. To schedule a presentation or interactive tool, learn more about the Vision Zero message, or request a Vision Zero presence at a local event, please contact the Coordinator in your region.

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