

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

March 29, 2021

For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

U Drive. U Text. U Pay. Begins Statewide on April 1

Fargo, ND - Law enforcement across the state will have extra patrols to enforce the state's distracted driving law from April 1 – 30 for the national *U Drive. U Text. U Pay.* campaign.

Distracted driving is illegal and dangerous. Distraction is more than just taking your eyes off the road. It also includes taking your hands off the wheel or taking your mind off driving; however, texting is one of the most common driving distractions across the nation.

Nearly 300 citations were issued in North Dakota for distracted driving during the enforcement period in September 2020.

“Eliminate distraction and concentrate on driving so you get to your destination,” said West Fargo Police Assistant Chief Jerry Boyer. “Technology is always around us, but the best way to put technology to good use when you are driving is to use a do not disturb app.”

Preliminary crash fatalities in 2021 are trending higher than previous years with 21 fatalities to date, making this campaign a vital part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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