

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

U Drive. U Text. U Pay. Begins Statewide on April 1

Grand Forks, ND - Law enforcement across the state will have extra patrols to enforce the state's distracted driving law from April 1 – 30 for the national *U Drive. U Text. U Pay.* campaign.

Distracted driving is illegal and dangerous. Distraction is more than just taking your eyes off the road. It also includes taking your hands off the wheel or taking your mind off driving; however, texting is one of the most common driving distractions across the nation.

Nearly 300 citations were issued in North Dakota for distracted driving during the enforcement period in September 2020.

“Put your phone where you can't see it or get a do not disturb app to let others know you are serious about driving distraction-free,” said Grand Forks Police Chief Mark Nelson. “Be a good example for those who may travel with you, or for those who may be texting you while you drive.”

Preliminary crash fatalities in 2021 are trending higher than previous years with 21 fatalities to date, making this campaign a vital part of the Vision Zero strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial Wall](#) to view memorials built on the hope of preventing another death on North Dakota roads.

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