



Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

Summer H.E.A.T. continues with *Click it or Ticket*

Dickinson, ND - Law enforcement agencies statewide will participate in *Click it or Ticket* July 1 to Aug. 19. The enforcement campaign and extra patrols are part of summer H.E.A.T. (Highway Enforcement of Aggressive Traffic) to prevent deaths on North Dakota roads.

Seat belts save lives and are the single most effective safety device to prevent death and injury in a motor vehicle crash. Preliminary crash fatalities in 2021 are trending higher than last year with 41 fatalities as of June 17, 2021. Of these fatalities, 55% were unbelted where seat belts were present in the vehicle.

“Summer means baseball games, trips to the lake and touring all the sites North Dakota has to offer. Take it all in and be sure to wear your seat belt every trip, every time so you’re around for many summers to come,” said Killdeer Police Chief Eric Braathen.

According to the North Dakota Department of Transportation, increased traffic on the roadways during the summer leads to an increased number of crashes and fatalities. Failure to wear a seat belt results in more motor vehicle fatalities in North Dakota than any other factor.

This reminder is a part of the Summer H.E.A.T. strategy and [Vision Zero](#) initiative to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads. Summer H.E.A.T. will take place through August to encourage everyone to wear a seat belt, use appropriate child passenger safety seats, follow all posted speed limits, and drive sober and distraction-free.

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