

VISION ZERO

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

August 26, 2021

For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

***U Drive. U Text. U Pay.* begins September 1**

Dickinson, ND - Distracted driving is dangerous and often deadly. Law enforcement across the state will have extra patrols to enforce the law on distracted driving for the *U Drive. U Text. U Pay.* enforcement period during the month of September.

186 citations were issued for distracted driving during April's enforcement period. Distracted driving takes on many forms; however, texting is one of the most common across the nation and is illegal in North Dakota.

“If you have a passenger, let them use the cell phone so you can focus on driving. This is a responsible choice you can make as a driver that can help reach the goal of zero fatalities and serious injuries on our roads. If you're driving alone, put your phone out of sight so it's out of mind,” says Dickinson Police Chief Dustin Dassinger.

This campaign is part of the [Vision Zero](#) strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the [North Dakota Crash Memorial](#) wall to view memorials built on the hope of preventing another death on North Dakota roads.

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