

Zero fatalities. Zero excuses.

FOR IMMEDIATE RELEASE

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For more information: NDDOT Safety Public Information Program Manager, 701-328-2598 or law enforcement contact information provided upon request.

U Drive. U Text. U Pay. begins September 1

Grand Forks, ND - Distracted driving is dangerous and often deadly. Law enforcement across the state will have extra patrols to enforce the law on distracted driving for the *U Drive. U Text. U Pay.* enforcement period during the month of September.

186 citations were issued for distracted driving during April's enforcement period. Distracted driving takes on many forms; however, texting is one of the most common across the nation and is illegal in North Dakota.

"It's so important to drive with intention and take personal responsibility not only for yourself, but for everyone else. Distracted drivers are a threat to everyone on the road, so put your phone down and just drive," says Grand Forks Police Chief Mark Nelson.

This campaign is part of the <u>Vision Zero</u> strategy to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads.

Visit the North Dakota Crash Memorial wall to view memorials built on the hope of preventing another death on North Dakota roads.

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