



Zero fatalities. Zero excuses.

NEWS RELEASE | **FOR IMMEDIATE RELEASE** | June 27, 2022

Click It or Ticket enforcement resumes

Bismarck, ND – Summer H.E.A.T. (Highway Enforcement of Aggressive Traffic) continues with the *Click It or Ticket* enforcement campaign July 1 through Aug. 18. Law enforcement agencies statewide will enforce the state seat belt law to save lives on North Dakota roads.

Increased traffic on the roadways during the summer leads to an increased number of crashes and fatalities. Failure to wear a seat belt results in more motor vehicle fatalities in North Dakota than any other contributing factor.

Preliminary crash fatalities in 2022 have reached 33 as of June 26, 2022. Of these fatalities, 65% were unbelted where seat belts were present in the vehicle.

“It doesn’t matter how far or where you are going. Wearing your seat belt should always be a part of your travel plans,” said Mandan Police Chief Jason Ziegler.

This campaign is a part of the Summer H.E.A.T. strategy and Vision Zero initiative to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads. Summer H.E.A.T. will take place through August to encourage everyone to wear a seat belt, use appropriate child passenger safety seats, follow all posted speed limits, and drive sober and distraction-free.

###

CONTACT:

Lauren Bjork, Safety Public Information Program Manager

North Dakota Department of Transportation

lbjork@nd.gov | 701-328-2598

Law enforcement contact information provided upon request.

