



Zero fatalities. Zero excuses.

**NEWS RELEASE** | **FOR IMMEDIATE RELEASE** | June 27, 2022

### ***Click It or Ticket* enforcement resumes**

*Minot, ND* – Summer H.E.A.T. (Highway Enforcement of Aggressive Traffic) continues with the *Click It or Ticket* enforcement campaign July 1 through Aug. 18. Law enforcement agencies statewide will enforce the state seat belt law to save lives on North Dakota roads.

Increased traffic on the roadways during the summer leads to an increased number of crashes and fatalities. Failure to wear a seat belt results in more motor vehicle fatalities in North Dakota than any other contributing factor.

Preliminary crash fatalities in 2022 have reached 33 as of June 26, 2022. Of these fatalities, 65% were unbelted where seat belts were present in the vehicle.

"*Click It or Ticket* is a great reminder to always wear your seat belt," said Burlington Police Chief Philip Crabb. "Seat belts are the most effective way to protect yourself in the event of a crash."

This campaign is a part of the Summer H.E.A.T. strategy and Vision Zero initiative to eliminate motor vehicle crash fatalities and serious injuries on North Dakota roads. Summer H.E.A.T. will take place through August to encourage everyone to wear a seat belt, use appropriate child passenger safety seats, follow all posted speed limits, and drive sober and distraction-free.

###

#### **CONTACT:**

**Lauren Bjork, Safety Public Information Program Manager**

North Dakota Department of Transportation

[lbjork@nd.gov](mailto:lbjork@nd.gov) | 701-328-2598

Law enforcement contact information provided upon request.

